

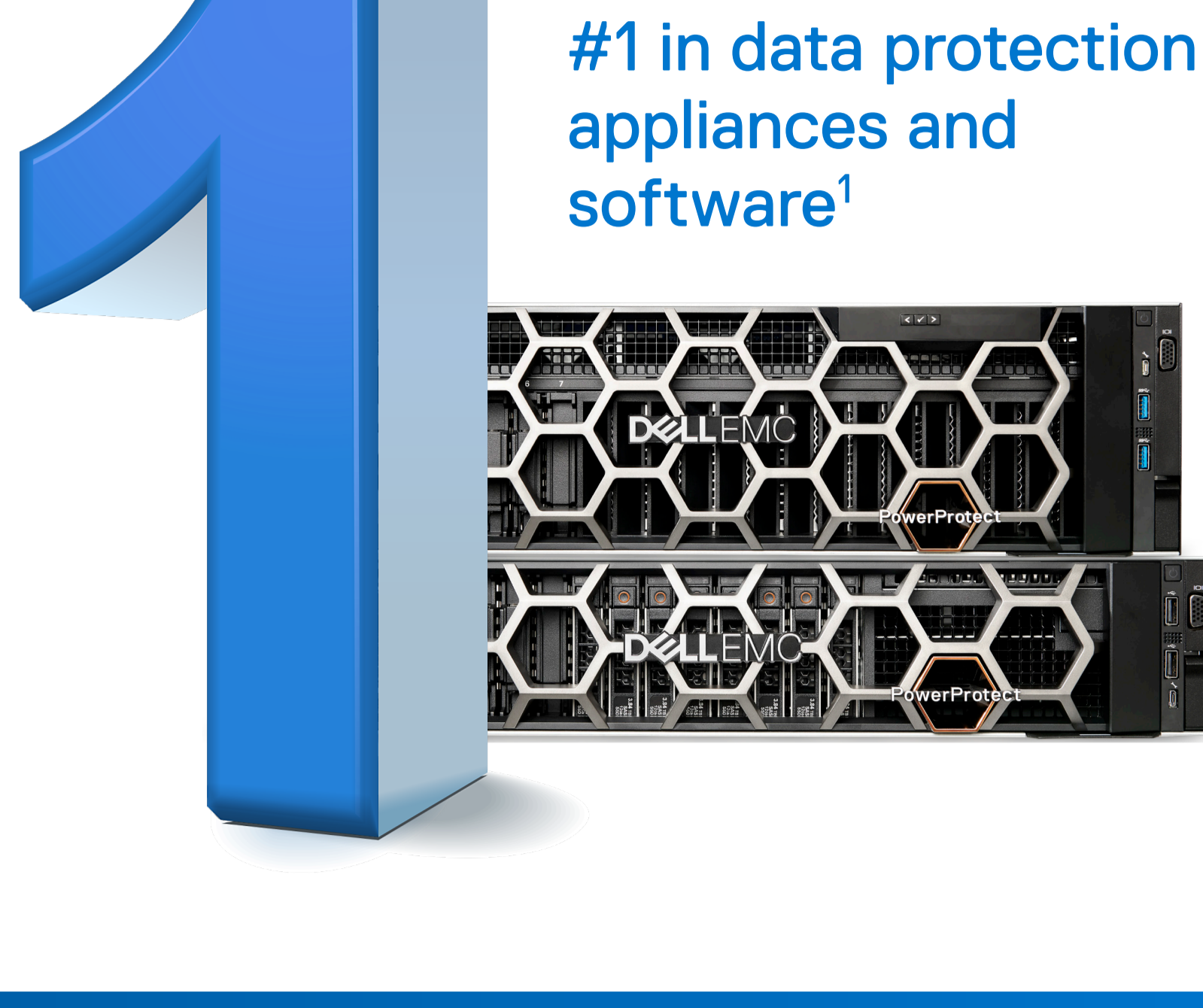
Powerful protection. Powerful possibilities.

Dell EMC PowerProtect Appliances

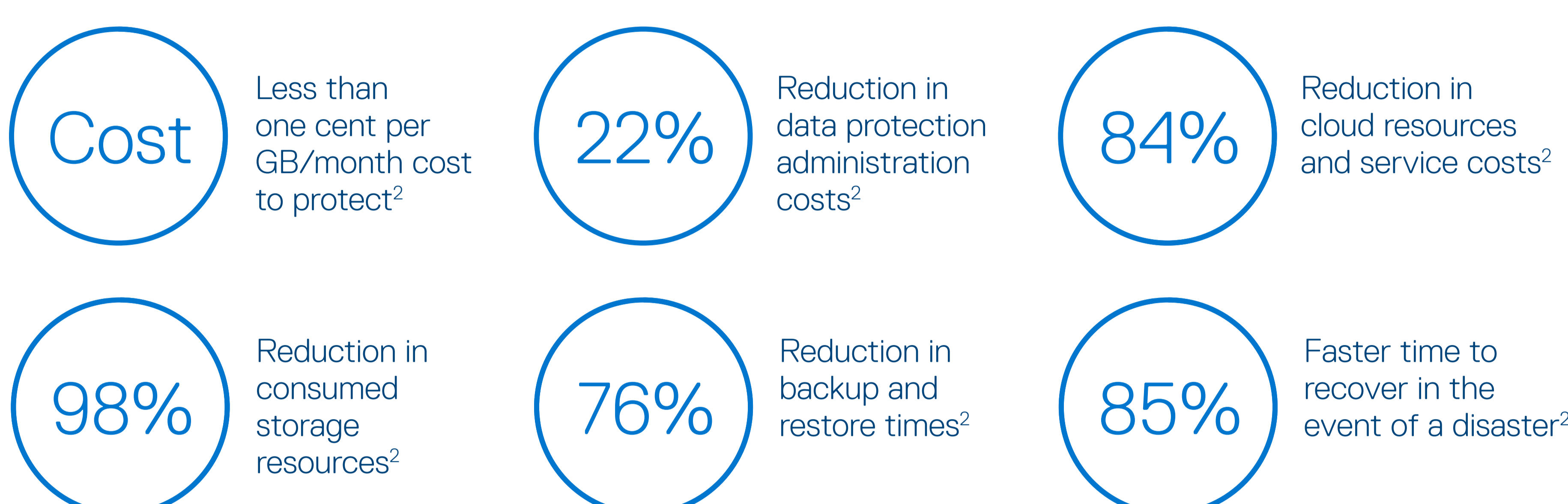


Your ultimate choice in cloud data protection

Today's digital economy demands that organizations look at new ways to accelerate IT transformation to drive better business outcomes. This starts with solid data protection. We've been helping customers around the globe through a combination of proven and modern capabilities.



Economic and Operational Benefits of the Dell EMC Data Protection Portfolio



Data Protection Appliances

Since their introduction Purpose Built Backup Appliances (PBBA) have grown in popularity with organizations seeking to improve the reliability, speed and efficiency for backup and recovery.

\$4.3B WW Purpose Built Backup Appliances market in 2020³

INTEGRATED SYSTEMS
All-in-one protection storage and software appliances

TARGET SYSTEMS
Appliances that interoperate with a wide variety of backup software or direct application integration

PowerProtect DP series appliances

All-in-one data protection software and storage in a single appliance to deliver backup, replication, recovery, search, analytics and more. As the next generation of the Integrated Data Protection Appliance, it is the fastest way to transform your data protection for the future. Easy to deploy and manage to help consolidate data protection in organizations of any size.

PowerProtect DD series appliances

The next generation of Data Domain backup appliances, delivering enterprise performance, efficiency and scale. Designed to meet backup, archive, disaster and cyber recovery needs for organizations of all sizes. Easily integrate with Dell EMC and third-party backup software.



Typically 30%

higher data compression⁴

Typically 65x

deduplication⁴

Up to 38%

faster backup and up to 45% faster restores⁵

Get control of your cloud with PowerProtect appliances

Over 1,300
companies trust Dell to
protect their data in the cloud⁶

7.0 EB
of data protected
in the cloud⁷

CLOUD LONG-TERM RETENTION

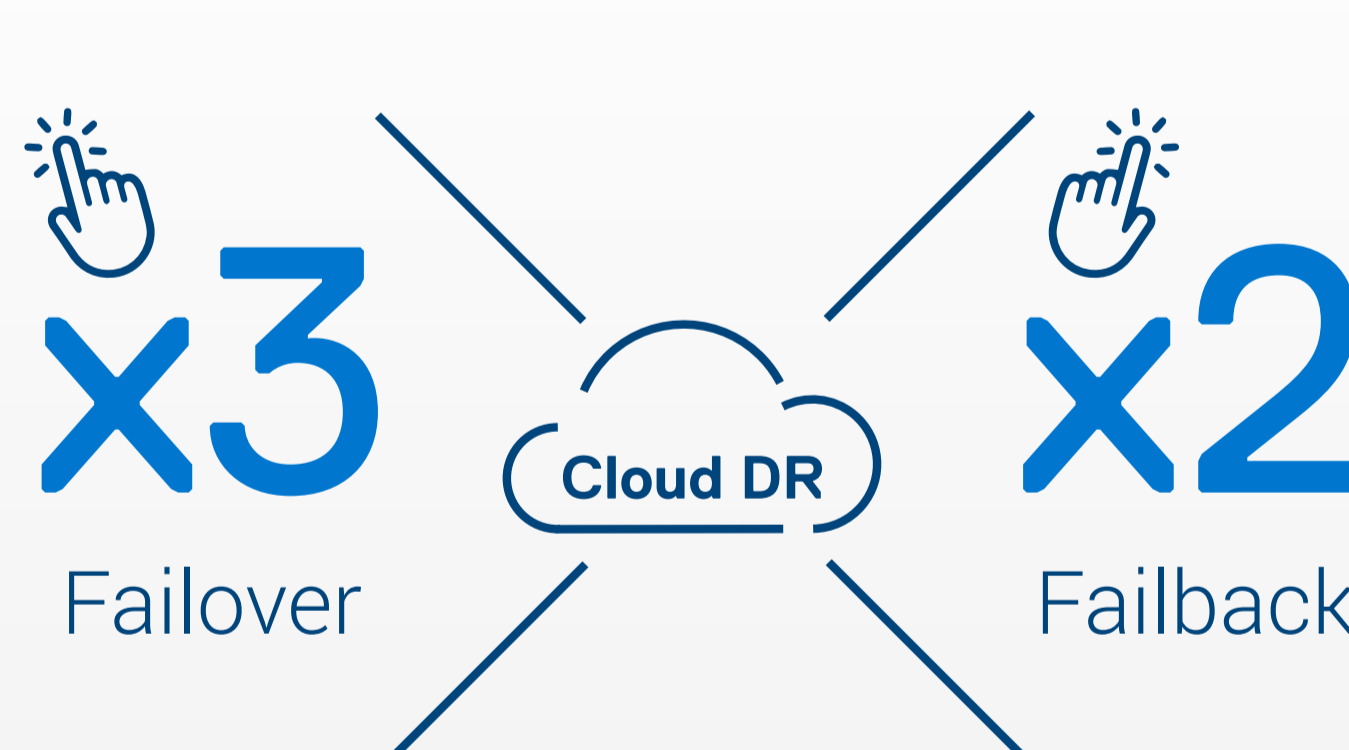
Expand usable capacity

up to 2x

in the cloud

Requires **NO** additional hardware

CLOUD DISASTER RECOVERY⁸



DELL EMC POWERPROTECT CYBER RECOVERY SOLUTION

- ✓ **Reduce business risk** with the last line of data protection against destructive cyber attacks
- ✓ **Proven, modern and intelligent**, PowerProtect Cyber Recovery to protect and isolate critical data, identify suspicious activity and accelerate data recovery to allow you to quickly resume normal business operations.



PowerProtect Data Manager

Leverage your PowerProtect appliances with PowerProtect Data Manager to deliver next generation data protection that enables faster IT transformation.

- + Software defined
- + Multi-cloud optimized
- + Self-service
- + SaaS-based management

Consume IT in the ways that best fit your needs and budget



PowerProtect appliances are part of the Dell Technologies APEX program allowing for flexible payment options including pay as you go, pay as you use, and provided as-a-Service offerings

- ✓ **Pay as you go:** Make predictable payments over an agreed upon cycle – and grow over time at a pre-determined rate
- ✓ **Pay as you use:** Measure actual usage, set baseline usage needs with the flexibility to elastically scale on demand

¹ Based on combined revenue from the IDC 1Q21 Purpose-Built Backup Appliance (PBBA) Tracker, with select Storage Software segments from the 1Q21 Storage Software and Cloud Services Q-view.
² Analyzing the Economic and Operational Benefits of the Dell EMC Data Protection Portfolio Report, Enterprise Strategy Group, September 2020
³ IDC Quarterly Purpose Built Backup Appliance Tracker, 2020Q4
⁴ When compared to previous generation. Based on Dell EMC internal testing and field telemetry data, April 2021. Actual results may vary.
⁵ When compared to previous generation. Based on Dell EMC internal testing, April 2021. Actual results may vary.
⁶ Based on internal Dell Technologies research, June 2021
⁷ Based on Dell Technologies analysis, June 2021
⁸ According to Dell internal testing, February 2021