

Take Control of Your Cloud with Proven and Modern Cloud Data Protection

PowerProtect appliances and software, your data protection on-ramp for the cloud.

Organizations are driving business transformation with a cloud-first strategy



Cloud is first choice for new app workloads¹



Currently running or planning to run in public cloud but...¹



More than half struggle with data protection for cloud¹

Organizations turn to Dell EMC for cloud data protection peace of mind

Over 1,200

trust Dell Technologies to protect their data in the cloud²

5.8 EB

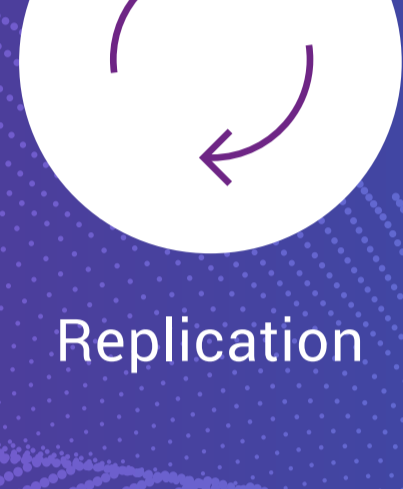
of data protected in the cloud³

Take control of your cloud with PowerProtect appliances and software

Data protection for hybrid multi-cloud, core and edge



Backup & Restore



Replication



Disaster Recovery



Deduplication



Cloud Disaster Recovery + Long-term Retention



Instant Access + Restore



VMware Integration



Search & Analytics

With PowerProtect appliances and software you can:



- Speed deployment of data protection
- Reduce storage costs
- Shrink backup windows
- Reduce management time
- Leverage modern technologies

“The Dell EMC integrated appliance gives us a single, complete backup and recovery solution.”

Brit Anderson, Supervisor, Systems Administration, Christian Brothers University

“Building on the great experience we’ve had with Dell Technologies, the Dell EMC PowerProtect DD Series Appliances delivers the performance and efficiency we need to keep pace with data growth and availability requirements.”

Mark Bowen, senior storage architect, Government Nova Scotia



Cloud-ready

Cloud long-term retention

Expand usable capacity

up to 2x
in the cloud

Cloud disaster recovery⁴



Requires **NO** additional hardware

Faster

Low cost to protect

Very broad ecosystem

Up to **38% faster** back-ups and up to **45% faster** restores⁵

Up to **60K IOPS** and up to 64 VMs⁶

Up to **65x** deduplication⁷

Less than 1 Cent GB/per month cost to protect⁸

+ 22% reduction in data protection admin costs⁸

+ 84% reduction in cloud resources and services costs⁸



Proven + Modern Cloud Data Protection

Learn more at delltechnologies.com/dataprotection



¹ Dell Technologies commissioned Varian Bourne for the Global Data Protection Index 2020 Snapshot, which was conducted between October and November 2019

² Based on internal Dell Technologies research, February 2021

³ Based on Dell Technologies analysis, February 2021

⁴ According to Dell Internal Testing, February 2020

⁵ Based on Dell EMC internal testing with DD Boost protocol on DD9900 within DP9900 with DDOS 7.2 vs. DD9800 within DP9800 with DDOS 7.2, April 2020. Actual results will vary.

⁶ Based on Dell EMC internal testing using 9K 100% read to measure peak IOPS, performed on PowerProtect DD9900 and DDOS 7.2, July 2020. Reset performed on DD9900 within DP9900, September 2020. Actual results will vary.

⁷ Based on Dell analysis of field telemetry from PowerProtect DD series appliances, October 2020. Results applied to PowerProtect DD and DP series appliances. Results will vary.

⁸ Analyzing the Economic and Operational Benefits of the Dell EMC Data Protection Portfolio Report, Enterprise Strategy Group, September 2020