



5 Reasons to Choose Duo Over Free MFA

While free or low-cost multi-factor authentication (MFA) can be helpful for organizations with limited use cases and narrow security needs, many organizations find themselves needing a more robust solution to fully secure their workforce. Here are five reasons organizations choose Duo over free MFA.

1 Lower Total Cost of Ownership

Companies find Duo's set-up, management and support costs often are much lower than other security solutions. Per-user licensing includes protection of unlimited applications and access through Duo's single sign-on (SSO) with no hidden costs. Customers like **Sentara Healthcare** and **Box** reduced operational costs and administrative time by 75% or more with Duo.

It's not uncommon for a company to roll out Duo to thousands of users and only have a handful of help desk tickets. Other support needs, such as password resets, also often decline after a Duo rollout.

2 Complex Environment

Organizations that have a complex environment, such as a hybrid mix of cloud, on-premises and custom applications; multiple IdPs or VPNs; a geographically distributed workforce; and contractors and vendors; or those that have grown from mergers and acquisitions find that Duo is a great fit.

We design security for the tough cases because rarely is a little security good enough. Our customers find access, productivity and security all improve immensely with Duo – a rare trifecta!

3 Integrates With Everything

Being system agnostic means we can integrate with the broadest range of platforms and applications. Customers like that they aren't forced to pick and choose which applications to secure based on their security vendor.

Cloud applications, VPNs, CRMs, on-premises and custom applications can all be easily protected. We have many native integrations and are unique in our ability to protect RDP, Windows Offline and SSH logins.

4 Ease of Use and User Satisfaction

Duo can protect even the most complex applications in a matter of minutes and admins find our portal easy to use. As one customer said, “every software vendor says they are easy, this is the first product that delivers.” Employees and admins love how flexible and easy Duo is to use.

In fact, employees wearing Duo gear often get stopped around the world by strangers who tell them how much they love Duo! One of our employees was recognized by her Duo jacket and thanked in the wilds of Alaska.

5 Device Trust

Duo continuously inspects each device at every access attempt and can enforce hygiene requirements, such as requiring an up-to-date browser or operating system. It can identify which devices are managed by the company and which are not.

Duo's policy engine allows admins to create per-application access policies to control which types of devices can access sensitive applications and which cannot. Best of all, this can be done without deploying any agents on the endpoints.



Trusted Users. Trusted Devices. Every Application.

Duo Security, now part of Cisco, is the leading multi-factor authentication (MFA) and Zero Trust for the Workforce provider. Duo's zero-trust security platform, Duo Beyond, enables organizations to provide secure access to all of their critical applications - for any user, from anywhere, and with any device.

Duo is a trusted partner to more than 20,000 customers globally, including Dresser-Rand, Etsy, Facebook, Paramount Pictures, Random House, Zillow and more. Founded in Ann Arbor, Michigan, Duo has offices in growing hubs in Detroit; Austin, Texas; San Francisco, California; and London. Visit duo.com to find out more.



Learn more about **Duo** and get a **free 30-day trial** [here](#)

