

SAMSUNG

Retail's path to success: digitally enabled employees.

Drive customer satisfaction, attract talent and compete effectively in an omni-channel world.

Digital transformation has redefined the way the world shops. Customers now expect the same immediacy in retail as in their online experience. Samsung helps retailers cater to this new consumer and capitalize on new opportunities with advanced mobility and information technology solutions. From rugged smartphones and tablets to end-to-end device management capabilities and more, Samsung can quickly connect businesses to the future of retail.

samsung.com/galaxyforbusiness

Connected Associates



Connected Associates

Serve connected customers through connected associates.

When catering to customers and trying to retain talent, having the right tools to connect, engage and manage interactions in real time simply can't be understated. It's why one of the nation's largest retailers recently turned to Samsung to help reimagine their entire operational model and empower their team to provide a best-in-class retail experience.



Galaxy Tab Active3

Galaxy XCover Pro

- Mobile devices provide associates instant access to up-to-date product information, inventory levels and options.
- Enable associates to provide the same immediacy in retail as customers experience online.
- Rugged smartphones and tablets are ideal for everywhere from the sales floor to the warehouse.
- mPOS-ready devices allow associates to conduct transactions from anywhere.
- Samsung Knox trusted platform helps protect confidential consumer data from the chip level up.
- Samsung Knox Suite enables IT administrators to efficiently secure, deploy and manage devices across the entire organization.¹

Retail is more competitive than ever.



11.5 million employees quit jobs in 2021²



58% turnover annually in retail industry³



48% of employees are actively searching for new opportunities⁴



42% of retailers are delivering employee experiences at Maturity Level 4 or 5 (applications that empower or engage employees)⁵



83% of consumers are willing to share their data to enable a personalized experience⁶

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¹Knox Suite is comprised of Knox Platform for Enterprise, Knox Mobile Enrollment, Knox Manage, Knox E-FOTA and Knox Asset Intelligence. Additional licenses are required. Knox Platform for Enterprise requires additional licensing for premium features. ²U.S. Bureau of Labor Statistics, JOLT news releases for Apr-May-Jun (<https://www.bls.gov/jlt/>). ³U.S. Bureau of Labor Statistics, Retail Trade data, average 2016-2020 (<https://www.bls.gov/news.release/jolts.t16.htm>). ⁴Gallup report (<https://www.gallup.com/workplace/351545/great-resignation-really-great-discontent.aspx>). ⁵IDC Retail Core Processes and Applications Survey, May 2021; n=802. ⁶Accenture report (https://www.accenture.com/_acnmedia/PDF-77/Accenture-Pulse-Survey.pdf).