Managed Advisory Risk Service (MARS)

World Wide Technology
Make a new world happen

Secure Ongoing Executive-level Cybersecurity Oversight

"When we work in harmony to secure our digital landscape, we are secure. All together."

1 **THREAT RESISTANCE**

300%

Less likely organizations will suffer a breach with formal risk management by 2026*

2 **INTENSIFIYING RISK**

80%

Organizations will struggle with securing AI-driven systems by 2025**

3 **INSIDER VULNERABILITIES**

74%

Data breaches involved internal personnel in 2023***

4 **REGULATORY PRESSURE**

60%

CISOs will champion transparent, rapid disclosure practices by 2025***

5 **ESCALATING INVESTMENTS**

14.3%

Surge in cybersecurity investments and insurance costs by 2024***

* Gartner, Continuous Threat Exposure Management (CTEM)
**Cybersecurity Predictions for 2024 and Beyond, CyberArk
***7 Cyber Risk Trends for 2024, MetricStream

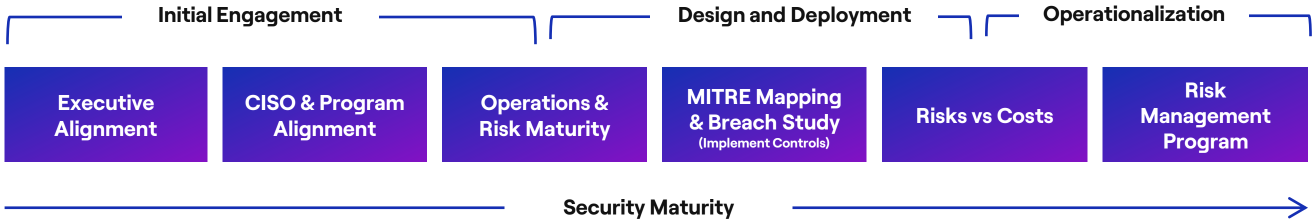
In an era marked by cybersecurity challenges and stringent regulations, organizations face the necessity of transparent, comprehensive risk management strategies. Regulatory bodies like the Securities and Exchange Commission (SEC) now mandate detailed cyber risk disclosures, reflecting the rising tide of cybercrime and its impact on global business. Navigating this complex landscape requires a robust approach that not only meets but anticipates the rigorous standards set by esteemed frameworks like National Institute of Standards and Technology (NIST) and International Organization for Standardization (ISO). This proactive stance is no longer a luxury but a foundational element of modern corporate governance, laying the groundwork for resilient, future-proof enterprises.

Choose WWT's **Managed Advisory Risk Service (MARS)** to anchor your defense strategy with unmatched expertise and a comprehensive suite of tools. Positioned as an integral arm of your security strategy, MARS is tailored to bolster your enterprise against the complexities of your threat landscape. No matter your position on the cybersecurity maturity curve, WWT stands as your partner to advise, architect and transform your security organization from idea to secure outcome.

Discover MARS's full strategic advantage on page 2.

About WWT:

Founded in 1990, World Wide Technology (WWT), a global technology solutions provider with $20 billion in annual revenue, combines the power of strategy, execution and partnership to accelerate digital transformational outcomes for large public and private organizations around the world



Initial Engagement

Design and Deployment

Operationalization

Executive Alignment

CISO & Program Alignment

Operations & Risk Maturity

MITRE Mapping & Breach Study (Implement Controls)

Risks vs Costs

Risk Management Program

Security Maturity

Transparent and Flexible Pricing		Onboarding*
Foundation (80 hours quarterly)	Starting at $12,000/month	$75,000 - $250,000
Enterprise (160 hours quarterly)	Starting at $24,000/month	
Advanced (320 hours quarterly)	Starting at $36,000/month	

*8-12-week onboarding and monthly service renewed annually

Executive Alignment

Actions

- Initiate strategic dialogues to understand executive priorities and risk thresholds
- Align MARS capabilities with overarching business objectives and compliance requirements
- Engage in executive workshops for cybersecurity awareness and responsibility

Output

- A cybersecurity strategy fine-tuned to executive priorities and risk thresholds
- Security objectives synchronized with regulatory standards, unifying leadership and cyber defense
- A roadmap reinforcing sustained executive involvement in cybersecurity efforts and MARS program

CISO & Program Alignment

Actions

- Facilitate detailed assessments with the CISO to integrate MARS into existing security programs
- Collaborate on risk assessment protocols that reflect the CISO's cybersecurity vision
- Define and implement program metrics to align with key performance indicators (KPIs)

Output

- A comprehensive risk management framework that is synchronized with the CISO's strategic plan
- Enhanced cybersecurity posture reports, reflecting integration with the MARS approach
- Roadmaps for continual improvement, aligned with the evolving cyber threat landscape and organizational growth

Operations & Risk Maturity

Actions

- Evaluate current operational risk profiles against maturity models
- Integrate MARS insights to enhance organizational cyber practices and infrastructure
- Update risk management protocols to include advanced threat detection and response strategies.

Output

- A refined, maturity-aligned operational risk structure
- Enhanced security measures based on best-in-class maturity models
- A comprehensive report detailing current maturity levels and recommended advancements

MITRE Mapping & Breach Study (Implement Controls)

Actions

- Synchronize MARS with the MITRE ATT&CK framework to identify and preemptively target specific cybersecurity threats.
- Conduct (optional) breach simulations to evaluate organizational response effectiveness and resilience.
- Prioritize and implement cybersecurity controls based on the risk assessment outcomes measures within budget constraints.

Output

- A comprehensive cross-reference to current tactics, techniques, and procedures (TTPs) matched to client's business vertical
- Comparison and analysis to the largest breach study available
- A set of operational cybersecurity measures tailored to specific risks

Risks vs Costs

Actions

- Assess the outcomes of (optional) breach simulations and the financial implications to optimize threat models and strengthen security
- Analyze level of effort vs cost vs time – optimizing risks vs costs and efforts
- Evaluate and advise on clear policies and procedures for ongoing risk management

Output

- A cost-optimized cybersecurity roadmap, balancing risk mitigation with budgetary considerations
- Recommended improvements for policies and procedures for control maintenance
- Enhanced organizational risk posture

Risk Management Program

Actions

- Develop a comprehensive risk management strategy tailored to the specific needs and maturity of the enterprise
- Execute regular risk assessments and update the risk management framework based on evolving cyber threats
- Integrate risk awareness into the corporate culture through communication initiatives.

Output

- A documented risk management strategy and policy framework
- A schedule of regular risk assessment updates and revisions
- Risk register with likelihood and impact (qualitative and quantitative)

Streamline Operations and Program Enrichment

Leverage MARS to reinforce your cyber resilience, with expert-led initiatives that ensure your security measures evolve in line with emerging threats. WWT's **Cyber Range**, as part of the enrichment activities, offers immersive training experiences to prepare your team for real-world challenges, reinforcing a proactive security culture.

Strategic Planning: We can help you align your cyber resilience initiatives with broader business goals to foster a more cohesive approach that optimizes resources over an extended timeline.

Stakeholder Engagement: Foster a culture of collaborative defense by actively engaging key players across your organization, promoting a unified front against cyber threats.

Continuous Adaptation: Stay ahead of cyber adversaries with MARS's adaptable framework, ensuring your defenses evolve at the pace of threats through ongoing assessments and strategy enhancements.

Value-added Engagements: Tabletop Exercises, Policy Procedures Standards and Guidelines Review, Capture the Flag Events, Ongoing Capacity Planning, OEM Integrations