

Practical AI Briefing

Uncover the most impactful business outcomes for your business

Who is this For?

CEOs, CIOs, CDOs, data owners, line of business owners, and IT Directors. Plus, anyone interested in learning more about how data strategy can change how they do business today and deliver relevant services to end-users.

Post-Briefing Actions:

If the information in this briefing seems too high level or a briefing has already been completed, we offer more in-depth options available for each area of focus.

WWT Helps Uncover Value

Practical AI represents a unique opportunity for enterprises to make transformative, data-driven business decisions at an accelerated pace. Most of the enormous amounts of data generated by modern organizations end up in cold storage. By applying multiple AI approaches in a responsible and ethical manner, enterprises can extract insights from this data that improve efficiency and safety while positively impacting finances.

Topics Covered

- ▶ What is “Practical AI”?
- ▶ Definition of relevant applications in the enterprise
- ▶ General use cases and their importance to the enterprise
- ▶ AI readiness
- ▶ Organizational needs and relevance
- ▶ Overall data strategy and risk
- ▶ Data management & security
- ▶ Technical architecture considerations
- ▶ Center of Excellence concepts for generative and predictive AI, deep and machine Learning, and digital twin technology

Read on to Learn how WWT can help!



Request a Briefing

For more information, please request a briefing on our webpage: <https://www.wwt.com/briefing/practical-ai-briefing>

Kickstart your AI Adoption with a Practical AI Approach

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This briefing provides a practical, outcomes-based exploration of AI, its applications and its transformational potential to drive business outcomes. We'll review our proven approach to AI – Practical AI – including how clients are using it to solve complex business challenges. We'll explore strategies for mitigating operational risks related to ethics, privacy, bias and security concerns. We'll also briefly discuss AI architecture, implementation methods, and options for adopting multiple modes of AI to kickstart your journey.

What is a Briefing?

A scheduled **1-4 hour event** with a WWT Subject Matter Expert – typically via a live Webex – where our expert presents an overview of specific topics, technologies, capabilities or market trends. Your attendees are allotted time for Q&A to pose questions specific to your organization.