

# Data Foundations of AI Briefing

Develop a Robust Data Strategy for AI

## Who is this For?

CEOs, CIOs, CDOs, data owners, line of business owners, IT Directors or anyone interested in learning more about how a comprehensive data strategy enables and transforms business, delivering timely, actionable insights.

## Post-Briefing Actions:

A data strategy workshop focused on business use case development and data source identification and evaluation.

## A Comprehensive Strategy

A comprehensive data strategy requires marrying data, technology and business objectives to achieve desired outcomes. This briefing from WWT explores the importance and foundational components of a sound data strategy, with a special focus on the considerations for Data Mesh versus Data Fabric approaches.

## How WWT Helps in this Briefing

This briefing explores the critical importance of developing a robust data strategy. We'll detail the essential components of a sound data strategy, its integral role in modern business landscapes and AI readiness, and the other benefits it can bring your organization.

We break down the concept of data strategy into a series of foundational components, examining the data flow from source to consumable, actionable insights. The resulting data strategy framework will ultimately align your data assets and business outcomes through technology.

Whether adopting a Data Mesh or Data Fabric, our primary focus will be on delivering business value through a data-driven framework that provides insights at scale. We'll share lessons learned from WWT's own data strategy work along the way.

**Read on to Learn More!**



## Request a Briefing

For more information, please request a briefing on our webpage: <https://www.wwt.com/briefing/data-foundations-of-ai-briefing>

### Gain a Comprehensive Understanding of your Data Strategy

#### Evaluating Data Maturity

We begin by assessing your data maturity, focusing on analyzing current data ecosystems and preparing for the integration of AI technologies. This evaluation is pivotal for understanding your organization's readiness to leverage advanced data capabilities.

#### Comparative Analysis: Data Fabric vs. Data Mesh

This segment provides an in-depth comparative analysis of Data Fabric and Data Mesh. We'll outline the benefits of Data Fabric, emphasizing centralized data management and interoperability, and the advantages of Data Mesh, which include decentralized data ownership and domain-oriented management. We will also discuss key considerations related to data warehouses, data lakes and data lakehouses in the context of choosing a data fabric approach.

#### Choosing the Right Approach

To help organizations select the most suitable approach, we discuss selection criteria, the advantages and disadvantages of each method, and strategies for aligning different approaches with organizational goals and existing infrastructure.

#### What is a Briefing?

A scheduled **1-4 hour event** with a WWT Subject Matter Expert — typically via a live Webex — where our expert presents an overview of specific topics, technologies, capabilities or market trends. Your attendees are allotted time for Q&A to pose questions specific to your organization.