# GenAI Use Case Discovery Workshop

Power your AI transformation with WWT and Microsoft Cloud

## Unleash Potential with Generative AI

Streamline the integration of Generative AI into your business operations and accelerate a plan to deliver business value with confidence.

## The Challenge

Generative AI is a rapidly evolving field with an endless array of possibilities. From text and image generation to code writing and translation, the sheer number of available applications can be overwhelming. Customers may struggle to pinpoint where generative AI's capabilities align most strategically with their business goals.

Additionally, not every idea translates into a viable generative AI project. Customers must carefully evaluate whether the potential benefits justify the investment of time, resources, and the potential for restructuring existing processes.

Generative AI models rely heavily on vast amounts of data. Ensuring the quality, relevance, and ethical use of this training data is crucial. Businesses often grapple with challenges related to data availability, potential bias within datasets, and compliance with privacy regulations.

All of these are important considerations when selecting a use case for generative AI.

### Read on to Learn how WWT can help!

**With real-time use case demos and planning workshops, customers receive a clear roadmap of how they can start leveraging Azure OpenAI to deliver business value.**

- o **Education** about the cutting-edge technology behind Generative AI
- o **Live demos and prototyping** to clearly envision your Generative AI Strategy
- o **Identification and prioritization** of business use cases
- o **Business case planning** to understand the benefits, risks and financial considerations to your organization.

# How WWT Can Help

A well-structured Use Case Discovery Workshop provides a framework for guided exploration.  By blending expert insights on the latest generative AI capabilities with a deep dive into your specific needs, the workshop helps cut through the noise and uncovers the best potential use cases.

## The workshop guides customers through the following:

- Introduction to Generative AI and Generative AI on Microsoft Cloud

- Understanding Key Concepts in AI and Data Science

- Learning Azure OpenAI Patterns, Demonstration & Discovery

- Identify and prioritize AI use cases that align with your business needs

- Analysis and selection of appropriate ML (Machine Learning) problem domain for the use case and recommended technical approach

- Conceptualize a high-level technical solution using Microsoft Cloud

- Project proposal and recommendations for minimal viable product (MVP) or production implementation

## Generative AI Use Case Discovery Workshop

As a managed Microsoft partner, WWT can help organizations advance a strategic workshop that fosters collaboration between business stakeholders and technical experts. Cross-departmental input ensures diverse perspectives are considered during use-case generation. This can spark innovative ideas and help identify potential synergies across functions that could benefit from generative AI solutions.

A key aspect of the workshop centers around feasibility assessments.  Experienced facilitators will guide participants to consider the technological requirements, data needs, and ethical implications of each proposed use case.  This process filters out unrealistic ideas early on, saving time and resources.

The workshop culminates in a prioritized list of potential generative AI use cases.  This process helps define the go-forward path and clarifies factors such as potential impact, technical feasibility, and alignment with business objectives.  Finally, a specific use case is selected for advancement through solutioning, prototyping and deployment into production.

# Learn More Today!

For more information, please contact: MicrosoftAlliance@wwt.com

We will assess your current position, identify strategic opportunities, and provide the necessary resources to harness the power of Generative AI with Microsoft Cloud.

**World Wide Technology**