

GenAI Use Case Discovery Workshop

Explore Generative AI Innovation with Google Cloud

Unleash Potential with Generative AI

Streamline the integration of Generative AI into your business operations, bringing transformative solutions closer to your strategic objectives and the services they enhance

The Challenge

Generative AI is a rapidly evolving field with an endless array of possibilities. From text and image generation to code writing and translation, the sheer number of available applications can be overwhelming. Customers may struggle to pinpoint where generative AI's capabilities align most strategically with their business goals.

Additionally, not every idea translates into a viable generative AI project. Customers must carefully evaluate whether the potential benefits justify the investment of time, resources, and the potential for restructuring existing processes.

Generative AI models rely heavily on vast amounts of data. Ensuring the quality, relevance, and ethical use of this training data is crucial. Businesses often grapple with challenges related to data availability, potential bias within datasets, and compliance with privacy regulations.

All of these are important considerations when selecting a use case for generative AI.

Read on to Learn how WWT
can help!

How WWT Can Help

Generative AI Use Case Discovery Workshop

A well-structured Use Case Discovery workshop provides a framework for guided exploration. By blending expert insights on the latest generative AI capabilities with a deep dive into your specific needs, the workshop helps cut through the noise and uncover the best potential use cases.

Additionally, the workshop environment fosters collaboration between business stakeholders and technical experts. Cross-departmental input ensures diverse perspectives are considered during use-case generation. This can spark innovative ideas and help identify potential synergies across functions that could benefit from generative AI solutions.

A key aspect of the workshop centers around feasibility assessments. Experienced facilitators will guide participants to consider the technological requirements, data needs, and ethical implications of each proposed use case. This process filters out unrealistic ideas early on, saving time and resources.

The workshop culminates in a prioritized list of potential generative AI use cases. This prioritization considers factors such as potential impact, technical feasibility, and alignment with business objectives. Finally, a specific use case is selected, and the foundation is laid for a roadmap and project proposal that covers technical solutioning, prototyping, and deployment of the selected use case.

The workshop guides customers through the following:

- Introduction to Generative AI and Generative AI on Google Cloud
- Explore AI use cases that align with the Customers business needs
- Prioritization of use cases then select a high value business use case that can be addressed
- Identify the appropriate ML (Machine Learning) problem domain for this use case and recommended technical approach
- Conceptualize a high-level technical solution using Google Cloud
- Project proposal and recommendations for MVP/Pilot implementation or production implementation

Learn More Today!

For more information, please contact your WWT Account Manager today to get started on your journey!

We'll assess your current position, identify strategic opportunities, and provide the necessary resources to harness the power of Generative AI with Google Cloud.